



METLIFE STADIUM – SEPTEMBER 2026*

WHO WE ARE



**FIRE & SAFETY SERVICES AND THE NATIONAL
FALLEN FIRE FIGHTERS FOUNDATION PROUDLY
PRESENT THE 2nd ANNUAL 9/11 MEMORIAL
STAIR CLIMB AT METLIFE STADIUM IN SEPTEMBER 2026*
WHICH IS ALSO THE 25TH ANNIVERSARY OF 9/11/2001.**

Fire & Safety Services have proudly partnered with the National Fallen Firefighters Foundation (NFFF) to host this event. All proceeds will benefit the NFFF and provide assistance to families of our fallen brothers and sisters in the Public Safety community.

"The United States Congress created the National Fallen Firefighters Foundation to lead a nationwide effort to remember American's fallen firefighters. Since 1992, we have developed and expanded programs to honor fallen fire heroes and assist their families and co-workers. We also work closely with the U.S. Fire Administration and other major fire service organizations to help prevent and reduce line-of-duty deaths and injuries."



*The 2026 NJ 9/11 Memorial Stair Climb date is being held for Saturday, 9/12 or Saturday 9/19, this will be confirmed with MetLife Stadium dependent on the 2026 NFL season and concert schedule at the stadium.



MISSION STATEMENT

“Our mission is to honor and remember America's fallen fire heroes, to provide resources to assist their survivors in rebuilding their lives, and work within the Fire Service Community to reduce firefighter deaths and injuries.”

- National Fallen
Firefighters Foundation



ABOUT US

The 9/11 Memorial Stair Climb is a way to honor and remember the FDNY firefighters, police, and EMS who selflessly gave their lives so that others might live on 9-11-2001. Each participant pays tribute to an FDNY firefighter, police officer, or EMS by climbing the equivalent of the 110 stories of the World Trade Center.

Your individual tribute not only remembers the sacrifice of an FDNY brother, but symbolically completes their heroic journey to save others. Through firefighter and community participation, we can ensure that each of the 343 firefighters, 60 police officers, and 10 EMS are honored and that the world knows that we will never forget.

Opening ceremonies will include posting of colors, a tribute video, the national anthem, and guest speakers. Each climber will be issued and symbolically carry a small photo of one of the first responders that were killed on 9-11-2001 at the World Trade Center Towers throughout their climb.

The Stair Climb benefits the FDNY CSU and programs provided by the NFFF.

1ST ANNUAL CLIMB HIGHLIGHTS

2025 HIGHLIGHTS

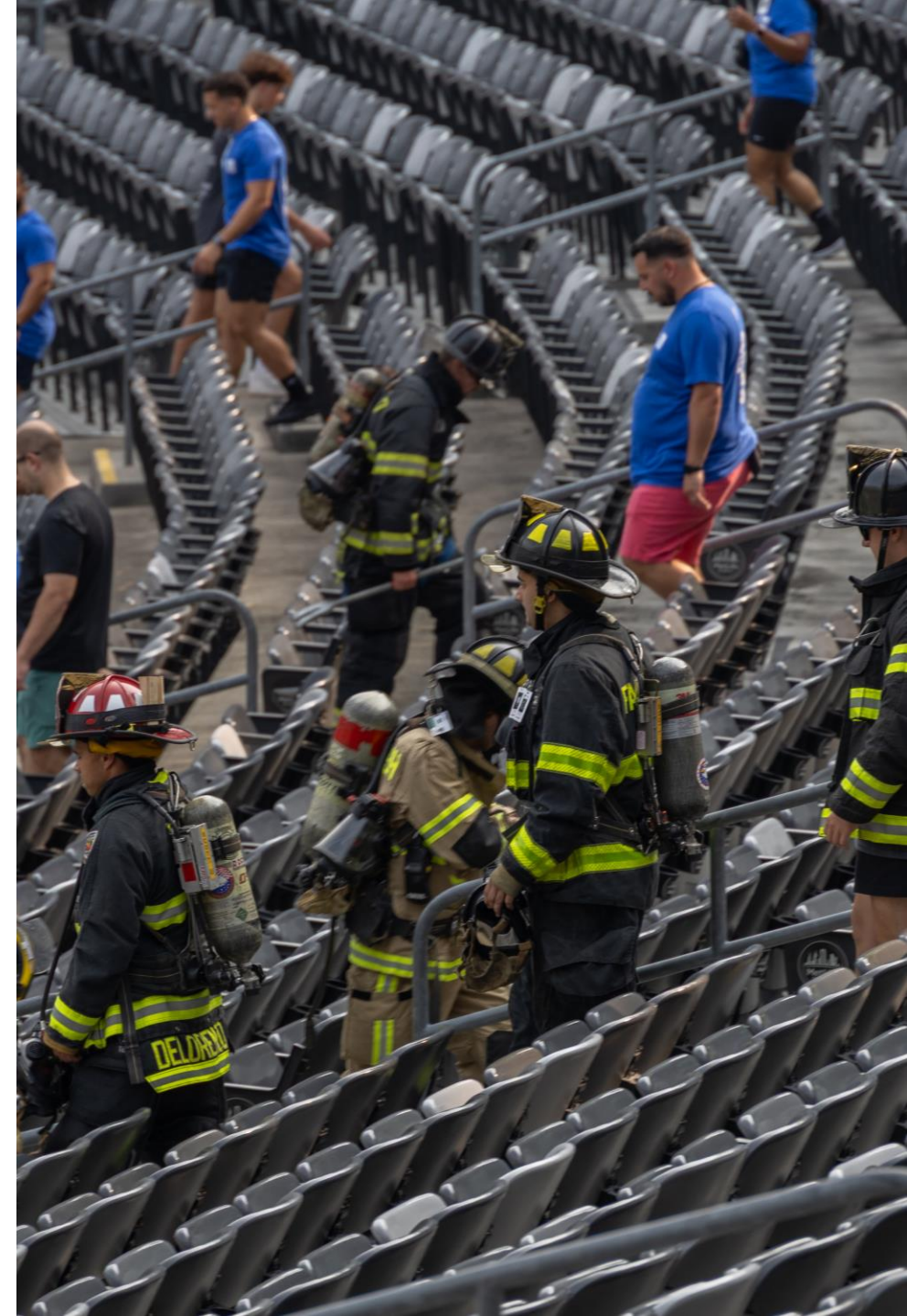
SATURDAY, SEPTEMBER 6, 2025

CLIMBERS REGISTERED: 207

CLIMBED ON 9/6/2025: 166

AMOUNT RAISED: \$35K APPROX.

- UNITED AIRLINES "UNITED WE STAND" TEAM
- FDNY 9/11 MEMORIAL APPARATUS ON SITE
- US NAVY ON SITE FOR HONOR GUARD, NATIONAL ANTHEM, CHAPLIN AND LEADING CLIMBERS INTO THE STADIUM (US NAVY CHIEFS' MESS, 40 CLIMBERS)



2026 PROPOSED TIMELINE

DATE/TIME

Stair Climb Event

Saturday, September 12 OR 19 | 8:30 AM – 1 PM

LOCATION

MetLife Stadium, 1 MetLife Stadium Dr, East Rutherford, NJ 07073

TIMELINE

8:30 AM: On-site Registration Opens

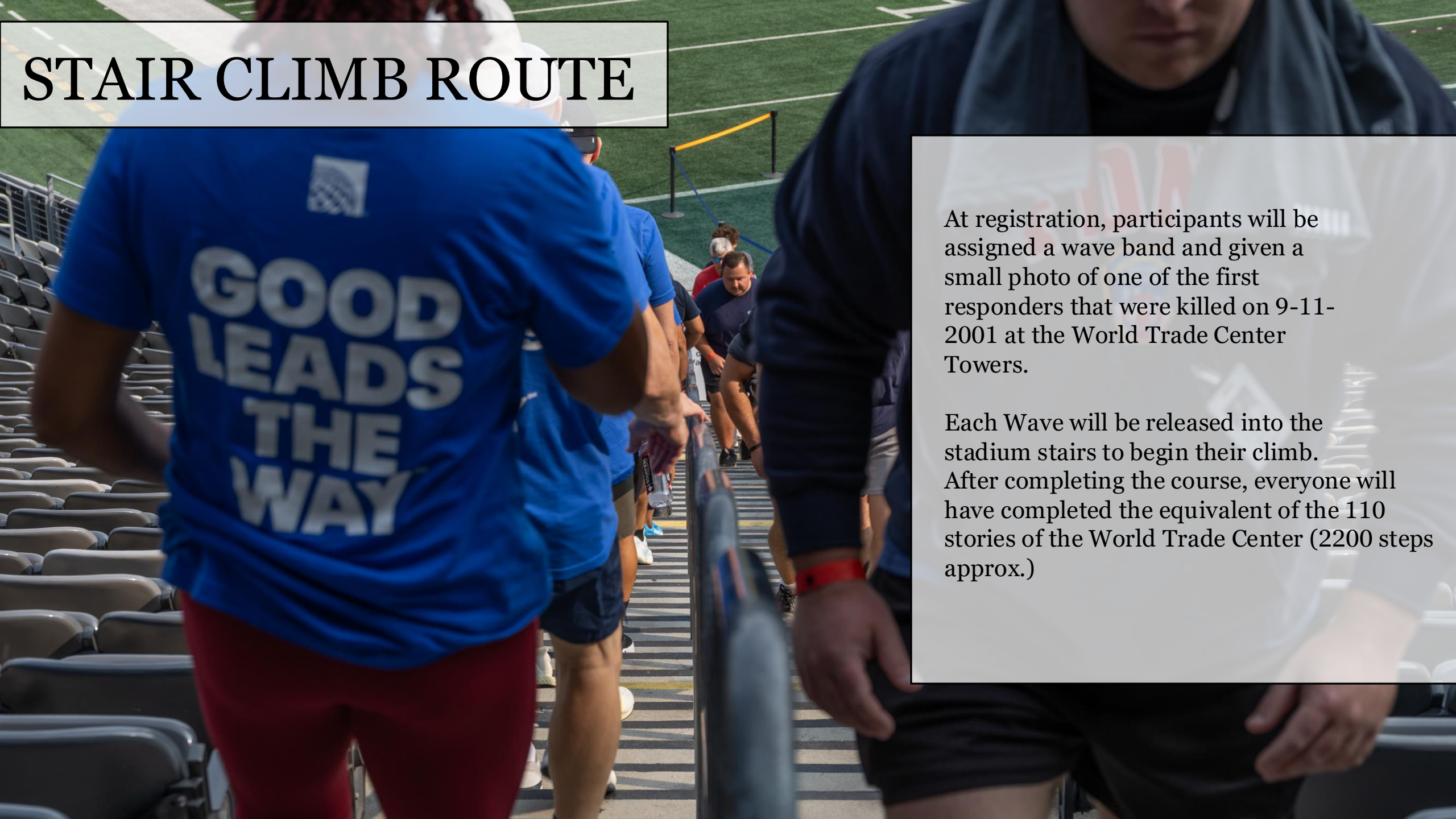
10:00 AM: Opening Ceremonies w/Guest Speakers

10:30 AM: Climb Starts

1:00 PM: Climb Ends/Departure



STAIR CLIMB ROUTE



At registration, participants will be assigned a wave band and given a small photo of one of the first responders that were killed on 9-11-2001 at the World Trade Center Towers.

Each Wave will be released into the stadium stairs to begin their climb. After completing the course, everyone will have completed the equivalent of the 110 stories of the World Trade Center (2200 steps approx.)

SPONSORSHIP OPPORTUNITIES

CHIEF OF DEPARTMENT SPONSOR*

- **Branded step & repeat at end of climb (Sponsor logo & Climb logo)**
- **Sponsor representative to personally thank climbers at finish point.**
- **Opportunity to thank climbers during opening ceremony (1 minute time slot)**
- Opportunity to include sponsor-provided swag at climb (item to be discussed and mutually agreed upon)
- Name and/or logo included on videoboard and pylons as "CHIEF OF DEPARTMENT SPONSOR"
- Premium logo placement and size on event t-shirt for all climbers and volunteers
- Logo placement on registration page and landing pages
- "Thank You" post on social media
- "Thank You" mention during opening ceremony
- (10) FREE climber passes

\$15,000 (1 Chief of Department spot)

Distinguished partners will be recognized as primary facilitators of the event and will be recognized as such on all PR media & releases including but not limited to radio, TV, print and social media.

SPONSORSHIP OPPORTUNITIES

DEPUTY CHIEF SPONSOR*

- **Large branded banner with sponsorship logo on stage at Opening Ceremony (seen throughout registration and opening ceremony)**
- Opportunity to include sponsor-provided swag at climb (item to be discussed and mutually agreed upon)
- Logo placement on registration page and landing pages
- Large logo placement on event t-shirt for climbers and volunteers
- Name and/or logo included on videoboards and pylons
- "Thank You" shout out during Opening Ceremony
- "Thank You" post on social media as "Deputy Chief Level Partner"
- (7) FREE climbers passes

\$10,000 (1 spot available)

BATTALION CHIEF SPONSOR*

- **Branded wave bands with logo (for all climbers & spectators)**
- Opportunity to include sponsor-provided swag at climb (item to be discussed and mutually agreed upon)
- Logo placement on registration page and landing pages
- Large logo placement on event t-shirt for climbers and volunteers
- Name and/or logo included on videoboards and pylons
- "Thank You" shout out during Opening Ceremony
- "Thank You" post on social media as "Battalion Chief Level Partner"
- (5) FREE climbers passes

\$7,500 (1 spot available)

Distinguished partners will be recognized as primary facilitators of the event and will be recognized as such on all PR media & releases including but not limited to radio, TV, print and social media.

SPONSORSHIP OPPORTUNITIES

CAPTAIN*

- **Logo signage at all water stations - (4) along climb route**
- Logo placement on registration page
- Small logo placement on event t-shirt for climbers and volunteers
- Name and/or logo included on videoboards and pylons as "CAPTAIN SPONSOR"
- "Thank You" mention during Opening Ceremony
- "Thank You" post on social media as "Captain Level Partner"

\$5,000 (1 spot available)

LIEUTENANT*

- **Logo placement on 2026-related timeline signage along climb route**
- Small logo placement on event t-shirt for climbers and volunteers
- Name and/or logo included on videoboards and pylons as "LIEUTENANT SPONSOR"
- "Thank You" mention during Opening Ceremony
- "Thank You" post on social media as "Lieutenant Level Partner"
- Logo placement on registration page and landing pages

\$3,500 (3 spots available)

FIREFIGHTER*

- Small logo placement on event t-shirt for climbers and volunteers
- Name and/or logo included on videoboards and pylons as "FIREFIGHTER SPONSOR"
- "Thank You" mention during Opening Ceremony
- "Thank You" post on social media as "Firefighter Level Partner"
- Logo placement on registration page and landing pages

\$1,000

Distinguished partners will be recognized as primary facilitators of the event and will be recognized as such on all PR media & releases including but not limited to radio, TV, print and social media.

SUPPORTING OUR FIRE HERO FAMILIES

- **\$1,000** pays for travel expenses for (1) Fire Hero Family to attend the National Fallen Firefighters Memorial Weekend in Emmitsburg, MD.
- **\$2,500** pays for (1) child of a fallen firefighter to attend NFFF's grief and support camp.
- **\$3,000** pays a monthly facilitated Remembrance support group.
- **\$4,000** provides a plaque listing the names of fallen firefighters honored at the National Fallen Firefighters Memorial in Emmitsburg, MD.
- **\$5,000** can provide counseling or medical care for a Fire Hero family member in need of assistance.
- **\$10,000** provides all expense-paid retreat for 45 spouses or partners of a fallen firefighter.

THANK YOU FOR YOUR CONSIDERATION!

WITH GRATITUDE FOR YOUR TIME,

Ashley Ross
Stair Climb Coordinator

C: 201-615-7869
E: nj911climb@f-ss.com



*All sponsors/donors (aside from in-kind donations) can make checks payable directly to the National Fallen Firefighters Foundation. Sponsors are direct donors to the NFFF. NFFF will provide an acknowledgement/tax receipt to each sponsor.

To inquire about available sponsorships, please contact Ashley Ross before July 1, 2026.

IN-KIND PARTNER ARE WELCOMED AND APPRECIATED

Benefits include logo placement on registration page and "Thank You" post on social media as "In-Kind Partner"